

Wedding Tips

from your professionals at Memories Are Forever

1. Do a trial run with your hairstylist & makeup artist before the wedding. Look through the makeup artist's portfolio and really examine each image. Does the client's skin look flawless? Are they shiny in photos? Is the makeup blended well? Do the brides in their portfolios look the way you want to look? If so, then you've probably found a great makeup artist for your wedding! Have them do your makeup before the wedding so that you can see if you enjoy working with them and avoid unpleasant surprises. Some makeup artists include a trial run in their wedding day fee, others charge extra, but it's an expense that is worth it. *This goes for your wedding day hairstylist too.* Peace of mind is everything when it comes to your wedding day! **PRO TIP:** Airbrush makeup is no longer reserved for A-List Celebrities and stars on the red carpet! Brides all over the country are seeking airbrush application. This lightweight makeup makes the skin appear flawless and lasts much longer than traditional makeup. It also helps reduce forehead shine in your photos!

2. Thinking of getting a tan? Many brides opt for a glowing spray tan but often come out looking orange or much darker than they wanted. There are many colors to choose from and it can be hard to pick one for your skin that is subtle yet flattering. A trial run for this is super important! Experts recommend a trial run at least 2 weeks prior to your wedding, with the final selection applied 2-3 days prior. Remember to keep in mind important events such as the rehearsal dinner when you schedule the spray tan application. You will need to wait at least 6 hours before showering and you do not want it rubbing off on important apparel. **PRO TIP:** After your trial application, stand next to your fiancé. Make sure the skin tones look natural and are not too drastic!

3. Shoes can present a huge problem for both the bride and groom. Shoe shopping is best done at the end of the day because your feet swell as the day goes on. Plan to break your shoes in before your big day! This is also a good idea for guys too. You may want to add a cushioned insert and/or bring a comfy pair for the reception. **PRO TIP:** Have your comfy shoes already placed under the table at the reception so you can change shoes without anyone noticing.

4. Hire a full-time professional photographer. Everyone is looking for ways to save money on their wedding, but fabulous photography is absolutely priceless! A professional photographer will guide you through the entire wedding process with ease. They will help you know what to expect on the wedding day. A professional photographer will always have backup equipment on them and be able to technically handle all kinds of lighting situations. They will also have the expertise to help pose you, ensuring you look your very best! **PRO TIP:** Did you know that by turning your body at an angle and shifting your weight to your back foot while pointing your foot forward, you can instantly lose 10-20 pounds through the camera? A seasoned pro will know many tricks and secrets---helping you look even more *AMAZING* in your photos!

5. Avoid salty foods at the rehearsal dinner. The night before your wedding is *not* the time to begin to feel like you're retaining water! We all know how awful it can feel. Just remember to keep your salt intake low the night before the wedding so that your dress fits perfectly the next day.

6. Remember to eat and stay hydrated! So many brides forget to eat the day of their wedding or they don't stay hydrated throughout the day. Most people get pretty cranky when their blood sugar is low or they begin to feel dehydrated, so don't forget to take care of yourself. **PRO TIP:** Have someone in charge of putting together a small cooler of cold bottled water and plenty of snacks.
7. Bring a touch-up kit with you on the wedding day. We suggest that our clients include powder, lipstick, lip gloss, a comb and a mini can of hairspray in their touch-up kit or purse. Have your maid of honor be in charge of keeping it nearby in case you need a quick touch-up after the ceremony. **PRO TIP:** Fall and winter weddings bring static electricity. Dryer sheets can remove static quickly, so keep them readily available.
8. Groom and groomsmen: Try on the entire ensemble the day before the wedding. Do you have all of the components? Are the pant legs the correct length? Is the tie the right color? Do your shoes fit? Do you have the correct socks? If you wait until the day of the wedding you might discover a problem and not have the time to fix it. You don't want to be *'that guy'*---check and double check everything!
9. Have someone carry your garter for you. Most garters are *really* tight and totally uncomfortable. Put it on your leg for a photo during the getting ready process and then give it to a trusted friend (or put it in your purse/touch-up kit) to carry with you throughout the day. Then put it on right before the garter toss at the reception. This will help ensure you are comfortable!
10. Do not use magnetic boutonnières. They fall off frequently and a someone may lose one.
11. Smile and have a good time! Laugh and let loose, especially in front of the camera; just be yourself and show others the wonderful love that you have for each other. Your happiness and affection will show through in the photos that you'll treasure for a lifetime! **PRO TIP:** Face each other during the ceremony. This is the moment you will look back on and will want your photos to have captured.

MEMORIES ARE FOREVER

Professional Wedding Photography

1568 Ross Ave
St. Louis, Missouri 63146

www.memoriesareforever.com 314-878-5657
by appointment only (landline)

kathie@memoriesareforever.com